



Ironton Global

Cloud communication: reliable, simple & affordable



WHITE LABEL PARTNER PROGRAM

Offering a Branded VoIP
Infrastructure to Interconnects, VAR's,
Agents, Resellers & Service Providers

An Evolving Market: Ironton Global White Label Services

The Ironton Global (IG) White Label Partner Program is a turnkey cloud communications platform delivered via our robust carrier grade Class 4 softswitch and our 105-year-old underlying ILEC carrier network. As an ILEC, CLEC, ISP and ITSP, we have clearly understood for over a century that our core value proposition of customer service excellence is still what drives business today. Take full advantage of our entire telecommunications infrastructure as an easy route to scale your business by offering a pre-built, proven partner platform for branded VoIP and unified communication services. In a rapidly changing business communication market, IG's White Label Partner Program delivers the solid foundation required in building a successful brand and a faster ROI with superior margins.

A Low Investment Alternative with an Attractive Pricing Model

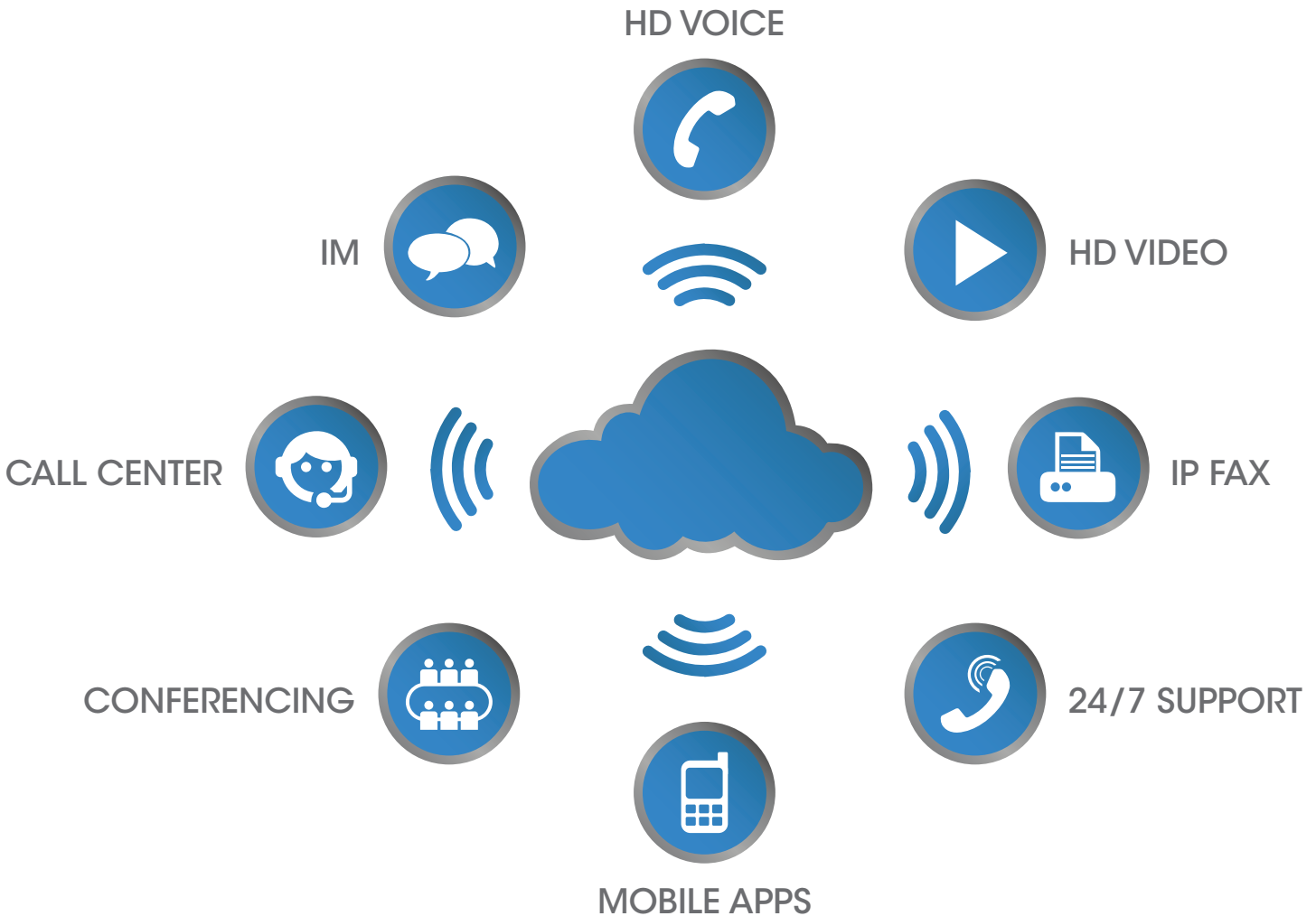
Ideal customers of the IG White Label Partner Program include hosted IP PBX service providers, managed IT service providers, cloud desktop resellers, VAR's and telecom agents looking to improve customer relationship value, their average revenue per user (ARPU), and support their own brand and business exit strategy.

As a simpler and lower investment alternative to building your own softswitch and carrier infrastructure, marketing your own branded services from IG can accelerate time-to-market as well as provide the higher margins to quickly improve cash flow.

Key Benefits:

- Unique Metered Usage Pricing Model
- Unlimited Call Paths and Sessions
- No Trunking or Extension Fees
- Branded Billing Platform and Statements
- Branded End User and Payment Portal
- Integrated Provisioning Platform
- Optional Branded Tier-1, 2 & 3 Support

Deliver the Latest Cloud Communication Services



Becoming an IG White Label Partner is Simple

Review our program in detail with one of our many account executives in various markets across the US and Canada. We take the time to communicate and discover your business objectives, marketing approach and overall business strategy.

After agreement execution, IG White Label Hosting Partners benefit from:

- Consulting services to build your customized VoIP platform
- Pre-built customized products and subscriptions
- Dedicated business relationship manager
- Customized platform training and onboarding
- Early access to new IG technology
- Technical and sales consultation opportunities
- Participation in IG partner and special events

For more information about becoming an IG White Label Partner, contact us at **1-855-226-0530** or email us at sales@irontonglobal.com

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